

| Department | Team | Activity Title | Activity Discription | Workflow Feed | Flowchart Notes: | Issue/Opportunity | Document Sharing Integration |
|-------------|--------------------|---------------------------------|---|---------------|------------------|---|------------------------------|
| Inventory | Auction | Posting to Website | 1) All property postings are done by Tameka directly to the website | WS Only | | N/A | |
| | | | 2) Property Information like Bed/Bath count and basement identified comes from property inspection (GTJ). Tameka enters information direct to WS and is not captured on SF | WS>SF | A | It would be good to have this information in SF to capture as much property data with account | |
| | | | 3) Unit Count (PINS) | SF>WS | A | SF feeds WS is working well and consistant | |
| Inventory | Auction | Property Listed Photos | Are taken by contractor (GTJ) and not saved in SF with the account | WS>SF | A | URL link on case URL field in SF to Photo location on web server | Yes |
| Inventory | Auction | Property Inspection reports | Created by contractor (GTJ), who sends to Inv rep via email or upload to gdrive. Then Inv cleans up document and loads to WS first (Priority) then SF. The goals is to have this document available for each property 2 weeks prior to Open House | WS and SF | A | Desire/Issue: Alice has to upload these documents to both WS and SF. Would like them be uploded 1 location and fed directly to the other. This will only work if SF<>WS could occur within the hour of upload. Also, when document upload gets backlogged, Inv priorities WS upload, which means the information on the case in SF may not be current and consistent with website. Might be a problem with having internal conversations or feilding customer service questions. | |
| | | | | WS>SF | | Solution: Upload the documents to WS will trigger the URL of document location to populate a SF URL field with link to documents and date field of occurance. | Yes |
| Inventory | Auction | Open House | Alice copies and pastes open house listings to the Auction top page of WS | SF>WS | B and F | When Open House is scheduled for a date, SF>Ws populate the Auction Main page with the property address, District, and OH scheduled date. Trigger is Activity Status change to "Open House Schedueled" | |
| Disposition | Sales and Programs | Building Detroit Registration | When user registers on Building Detroit | WS Only | C | The registration information is captured on the Website but is not fed to SF as an a contact | |
| Disposition | Sales and Programs | Auction Applications | Once a web user bids on a property, generates an Application. | WS>SF | C | Once an Application is generated the general contact from WS creates a SF Contact | |
| Disposition | Sales and Programs | Auction Listing Bid Ends | Prospective Buyers (PB) Activity pages generated for all Applicants (Bidders) | WS>SF | C | Once Bidding is closed a PB activity page is generated in SF related to the property case. All Applicants are listed with indications of the Winning (selected) bidder and the reasons why other bidders were not selected. All Bidders, Selected or not, contact information is captured on a PB record with their selection status | |
| Disposition | Sales and Programs | Appllicants Template Email (WS) | Template Emails Sent through Sales WS Portal | WS | | Property Applicants are informed of their outcomes from the bid when Sales Reps generate Template Emails from their Website Portal | |
| | | | | WS | | There are 3 types of emails generated: | |
| | | | | | | 1) Selected (Winning Bidder/Selceted Applicant Offer) | |
| | | | | | | 2) Failed (Ineligible Buyer) | |
| | | | | | | 3) Not Reviewed (Applicant bid/offer not accepted) | |
| | | | | WS>SF | | Once these Template emails are sent from WS to Aplicant, this whould trigger "Buyer Status" field to change to the corresponding Template Email type above | |
| Disposition | Sales and Programs | Invoices generated on WS | Purchase invoices are downloaded from WS and uploaded to SF | WS>SF | | Instead of uploading the actual invoice documents to SF, there should be a URL link to the Invoice Document on WS that is triggered to be saved in a URL Field on the case page | Yes |

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| Inventory | Title | OIN/Bundles/Side Lots Title Search | Sales has to indicate on the invoice and change the field "Title Services Selected" checked on the PB page | WS>SF | D | Issue: On the Application document, the selected PBs who elect to have title search for the properties they purchase. Often times these Title Search selection falls in the cracks and Title is not properly informed to begin the process. | |
| | | | | WS>SF | D | Solution: Once PB is selected and the Title Search is elected on application, should trigger Title to get a notification. This can be done using Web to Lead in SF, will send a note to the Title Queue where Title Search can be assigned to the Title Rep and Title Company | |
| Inventory | Title | OIN/Bundles/Side Lots Title Search | Title Team customer notifications | WS Only | D | Title team should have a portal on the WS similar to the Sales team. Then they can send communications to Selected PB orientation email regarding requirements and deadlines to fulfill and support the Title Search and Utilities actions | |
| | | | | WS Only | E | Title can create Template Emails updates. Since Water Meter reading needs to occur after debris is clear for accessibility and compliance Stage 1 progress of debris removal are needed, these two milestones can be shared with one action from the Owner. The debris removal photos from Owner should be uploaded to the WS portal for the property. Then Title and Compliance gets a notification. Title can confirm that everything is ok to schedule Water Meter Read. Compliance can use the photos to determine compliance stage 1 has been met. | Yes |
| | | | | WS Only | E | Once Title confirms the photos of debris removal giving give access to DWSD, they will send an email from the website portal to scheduled Dat/Time for Water Read. Title updates Water Read Field in SF. | |
| | | | | WS>SF | E | All emails and photos through WS will be linked to SF and trigger field updates of activities | Yes |
| Inventory | Side Lots | Bulk Upload by Dandelion | Robbie vets vacant lots for eligibility for the Side Lot program. He creates spreadsheet of eligible Side Lots and sends to Dandelion for upload to Side Lot page of Website | WS only | | N/A | |
| Inventory | Side Lots | Postcards to Eligible Neighbors | Robbie send a list of eligible neighbors to purchase Side Lots to Sales team and the Sales team sends postcards | SF Only | G | Postcards spreadsheets saved to SF with every Side Lot case record on the spreadsheet. Postcard sent is statused in SF. Side Lot is For Sale status for qualified buyers who must own the property adjacent to Side Lot | |
| Inventory | Side Lots | Side Lot Application and Purchase | Applicant must put in the right information to be eligible for Side Lot of interest and they are confused with entering the address of the property they own that is next to the Side Lot. Also their name is often input incorrectly | WB Only | G | When the user enters their property address to see if there is a side lot available for them to purchase, there are a number of Side Lots that are returned in the search, which gives the user the impression they could purchase any of the Side Lot's that appear in the search. Is this the actual case? If not, there should be a validation on the search that would only return the eligible Side Lots as it relates to the address entered in the search field. If there are no Side Lots available the a message "No Side Lots available for the address you entered" | |
| | | | | WS Only | G | Once the application is completed, there should be a review screen that pops up to give the user the opportunity to proof their info that will go on the deed. Also, whatever address that brought them to the application page; searching by their owned property address, or clicking purchase on the actual Side Lot list, should be populated in the application automatically. This will avoid user error putting in the incorrect information. Once the review page has been reviewed and edited when necessary, there should be a "Submit Application" button to send the application for review. | |
| Inventory | OIN | Stock Language on WS Listing | When certain property conditions are met they should pull into the property listing from SF to WS | SF>WS | G | When the following SF fields are populated then the boiler plate disclaimer for that condition should populate the OIN listing. | |

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| | | | | | | 1) National/Local Historic District: Picklist Selection | |
| | | | | | | 2) BSEED ODM Identified (not sure where this is in SF) | |
| | | | | | | 3) Water Line Cut is Yes | |
| Inventory | OIN | Reduction in List Price | After 30 days if not sold the list price is reduced | SF>WS | | After every 30 days of listing, if not sold the price is reduced by 10%. The formula is in SF and the new price is fed to WS. | |
| Disposition | Rehabbed and Ready | Build Activity Page to track Construction Activity | Integration between Smart Sheets (Home Depot) and Salesforce to track Constrution milestones and timelines | SS<>SF | H | TBD | |
| Disposition | Rehabbed and Ready | Property uploaded to Website Automation | Status Change on Direct Sale Triggers property to be listed on Website variation to Auction/OIN | SF>WS | I | TBD | |